



# RUSSELL GORDON LATIMER

4232 Walnut Ave, Long Beach, CA 90807 (562) 256-6663 [ruslatimer@aol.com](mailto:ruslatimer@aol.com)

<http://www.eyeofmine.com/portfolio>

## SUMMARY OF QUALIFICATIONS

- Worked with Symantec User Centered Design team to design a new integrated consumer console for 2007 (design, prototype, mockup, graphic deliverables, standards doc) which all the consumer products integrate into. As a result, Norton AntiVirus continues to be the #1 antivirus in the world and the other products have won numerous awards.
- Worked with UCD team to create the first Symantec Enterprise UI standards document (200+ pages).
- Photoshop power user with emphasis on prototyping skills.
- Expert in creating processes / procedures from scratch.
- A true multimedia guru

## EDUCATION

B.A.-Motion Picture Production: **Brooks Institute of Photography**, Santa Barbara. This degree included still photography with a 4x5 camera and video production.

Music Major - **U.C.L.A.** – 2 years. Pipe Organ performance major

Webb High School in Claremont. One of the best private schools in the country.

## EMPLOYMENT

### **Eye Of Mine photographic services:**

President: 6/07–present

- Started my own photography business.
- Digital Photography, HD Videography, Graphic Design, Website visual design, Image Restoration, stock images, home video tours, blue screen special effects.

### **Symantec Corporation (Norton products):**

Art Director/Manager of Graphics Dept: 5/00–5/07

- Art Direction for entire Symantec software product line - Enterprise & Consumer. Resulting in multiple awards for the products. See list of products on page 2\*
- Establish overall schedules, lead 5 person graphic team (2 remote designers). Set the art direction (product visual look).
- Work with UCD team to establish company-wide UI standards, maintain consistency within the created standards which has resulted in highly usable products.
- Final approval of all graphic design deliverables, ensure that graphics are easily localizable & maintain contact with international offices.
- Maintain synergy with outside teams including the marketing team which continues the strong Symantec brand.
- Manage high impact/critical graphic design issues ensuring on-time delivery.

Senior Graphic Designer 5/99-5/00

- Responsible for the local 3 person Graphics Department, made sure graphics created by department were compatible for localization.
- Various prototyping endeavors to test future product directions.

Graphic Designer 7/98-4/99

- Assisted with design of User Interfaces and creation of software graphics for various Norton consumer products.

Graphic Designer contractor 8/97–7/98

- Designed the User Interface and all software graphics for Norton Uninstall Deluxe program.

## **Interactive Telecom Network**

### 2D/3D Graphic Designer: 10/96-5/97

- Created/developed graphics for various corporate web sites using Photoshop, 3D Studio, Freehand and Illustrator.

### **Freelance Graphic Designer- 2/96-10/96**

- 3D graphics & design for "M.C. Escher's Virtual World" CD-ROM
- Graphics for TELE-TV's Intranet, 100 page Powerpoint presentation for TELE-TV
- Developed Mac databases (Filemaker Pro) for Walt Disney Theatrical Productions.

## SOFTWARE KNOWLEDGE

I have been to 7 PhotoshopWorld seminars and am a Photoshop power user.

**Photoshop CS3 & Illustrator CS3:** Graphics for Symantec's software user interface & website, extensive photo retouching and manipulation, occasional print work.

**HDV high definition video:** Extensive knowledge of this format. Canon XH A-1 camera.

**Mac & PC:** Familiar with both platforms. When OSX came out, went to Apple in Cupertino for a 'how to design for OSX' seminar.

**Premiere Pro 2, After Effects, Sony Vegas v8, Ulead Media Studio Pro V8:** For video projects in high definition.

**Dreamweaver:** used for software prototyping, website creation.

**Flash MX2004:** Used for software prototyping.

**Powerpoint:** Most people don't know about the advanced features in this version. It's a very powerful prototyping tool.

**Corporate software:** Seibel, ETrack, Perforce, LiveMeeting, Microsoft Outlook, Lotus Notes

**Vista:** I was a beta tester for Vista and Extensive knowledge of the Windows operating system from a graphics perspective.

## MAJOR ACCOMPLISHMENTS

- Produced "Basic Portrait Lighting" **documentary** which Brooks Institute used for portraiture class.
- Created **photographic programs** for 'Cameraman's Pocket PC' portable computer.
- Built the **Floatcam** which is an improved Steadycam for video/film cameras.

## CLASSES / SEMINARS TAKEN

- Photoshop World: attended yearly for the last 7 years.
- Attended a 2 day conceptual design process seminar specifically for Symantec
- 2 Day Flash 2004 MX personal training
- Silicon Studios Training Center LA: Matador Software course, SGI platform (2D:composite, mask, paint, spline, animate, rotoscope)
- Siggraph Trade Show (1995 & 1997)
- Holography Workshop--Museum of Science and Industry (3/90)
- HDV High Definition seminar (6/04)
- Belong to various photography groups including NAPP--Nat. Assoc. of Photoshop Professionals.

**COMPLETE Online Portfolio:** [www.eyeofmine.com/portfolio/](http://www.eyeofmine.com/portfolio/)

\*List of Symantec products: Norton AntiVirus, Norton Internet Security, Norton Confidential, Norton Personal Firewall, Norton 360, Norton SystemWorks, Symantec PCAnywhere, Norton Save & Restore, Symantec Client Security, Symantec AntiVirus for Handhelds, Gateway Security Products, LiveState products, Enterprise Security Manager.